Tansa®

BE FIRST...
& GET IT
RIGHT!

Proof like the pros!

Tansa provides quality assurance for your written content. Through artificial intelligence and machine learning, Tansa proofs your text against the AP Stylebook and your custom in-house rules. Tansa corrects spelling, usage of words, phrases, proper names and grammar. Whether you're working in Microsoft Word, Adobe InDesign or your web CMS, Tansa's editing software provides error-free text in seconds.

AP Stylebook

Proof your content against the rules set forth by The Associated Press. Hailed as the definitive resource for journalists, Tansa with AP style-checking is the ultimate editing aid for reporters, corporate publishers and PR professionals.

CMS integration

In addition to supporting proofing in multiple programs and browsers, our developers have crafted an API that will let you integrate our trusted and tested proofing tools into your favorite content management system.
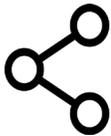
Shared knowledge

Prior to installation, Tansa analyzes a large volume of your company's published text. This helps us compile a custom dictionary, incorporating unique terminology and proper names. This data is shared across the organization as an in-house style guide.

150k+ users

Tansa is used in more than a thousand newsrooms, by financial institutions, and corporate publishers worldwide.
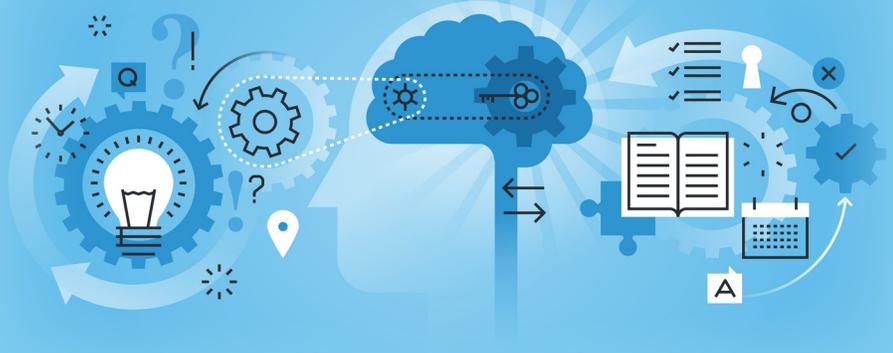
Machine learning & AI

Artificial intelligence has transformed how we write and how we edit. With the release of the first Large Language Model, AI capabilities in language analysis exploded. Tansa builds upon LLM's which have been trained on a colossal corpus of English text. Our linguists and software engineers are further customizing these models to learn the specific language, grammar, and style requirements of our clients. We are harnessing the power of AI to learn an organization's writing preferences and offering intelligent corrections. Tansa has been developing custom proofing solutions that utilize real-world data for more than 20 years. By incorporating the latest generative AI, we have gained a more comprehensive understanding of our clients' writing, enabling us to provide contextually aware corrections better than ever before.

Your virtual proofreader

A second set of eyes isn't a luxury for professionals, it's a requirement. Proofing your own copy on a tight deadline is a surefire way to miss errors and potentially damage your reputation. Let Tansa be your virtual proofreader ensuring error-free, consistent text.

Professional tools for today

Tansa is designed to meet the modern challenges faced by content creators. Accuracy and clarity are paramount but you also want to keep your unique voice. Tansa brings together all the tools necessary to give you confidence in your published content.

Where you need it

Everyone has their own preference for writing tools and we don't think software should confine you to only one option. Tansa works with just about any text editor where and when you need it. Proof your content from the comfort of your own devices and preferred applications.

Consistent company style

Maintaining a consistent style of writing across employees can be challenging. Whether your employees number two or 2000, Tansa helps maintain a single voice across all communication.

www.tansa.com