



Advanced editing software

Tansa provides quality assurance for all content published by your company. No matter if it's 30-inch news story, a letter to an advertiser, a report for the board, an email to your boss or text for the website – Tansa provides error-free text in seconds.

Powerful proofing tools

Tansa is an advanced text proofing system that can process thousands of words per second. The Tansa engine can quickly correct spelling, usage, style, punctuation and hyphenation errors.

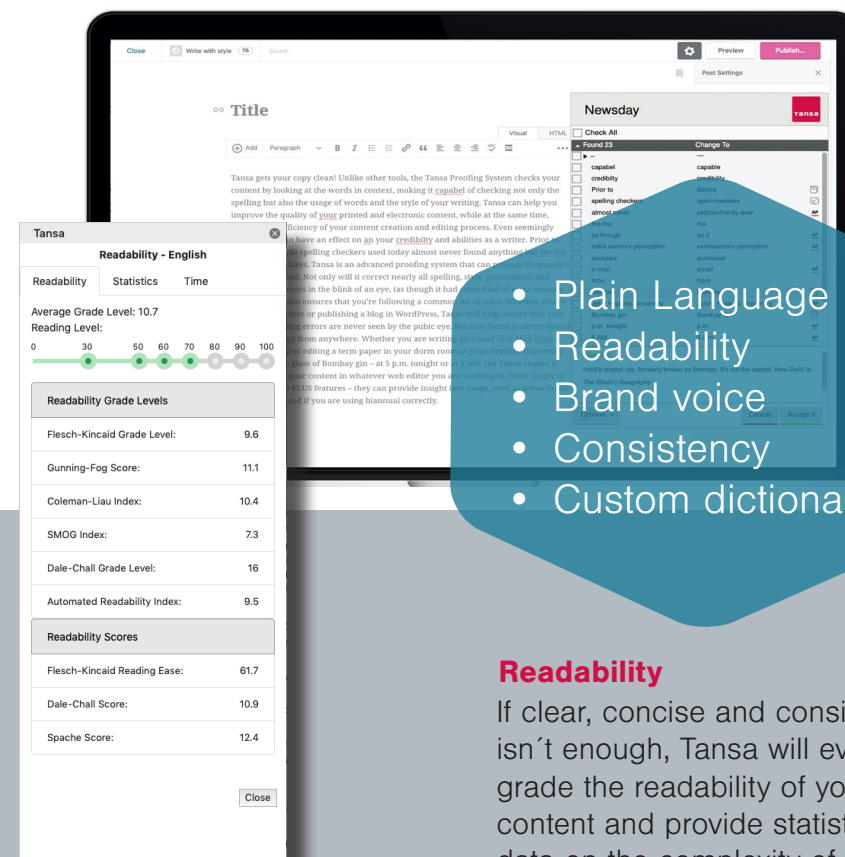
Consistent style across your organization

Create your own in-house style or choose to subscribe to one of our language partners' guides to ensure a common tone of voice for all your written

communication. Tansa is customizable and refined through interaction to better proof your content. Whether you have five or 5,000 users, Tansa can be shared across your workforce.

Integrated solution

Tansa is an open system, enabling it to work with most text editors, layout programs and content management systems (CMS). It is easy to use and can often be installed without modifications to your current system setup and workflow.



- Plain Language
- Readability
- Brand voice
- Consistency
- Custom dictionary

Readability

If clear, concise and consistent isn't enough, Tansa will even grade the readability of your content and provide statistical data on the complexity of your writing. Tansa's readability score is based on a half dozen indexes, including Dale-Chall, Flesch-Kincaid and SMOG.

Machine learning

Tansa is a self-learning system. The proofing engine uses statistical data to improve proofing results. Each time you run content through the system, it learns from user actions and improves over time.

Plain language

Whether you work for a government agency, health care facility or nonprofit organization, creating content can be easy; keeping it simple can be time consuming. Tansa's plain language module can flag jargon, unnecessary terminology and verbosity to help ensure clear, concise and effective communication.



**Clear, consistent
and error-free text**

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